



In 2020, Georgian College entered into a partnership with the International Language Academy of Canada (ILAC) to form Georgian@ILAC, delivering programs to international students at ILAC's beautiful downtown Toronto campus.

**Post-graduate certificate**

## Business Management

This **graduate certificate** program is designed to prepare university and college graduates from a wide range of educational and cultural backgrounds to work as managers in a wide range of businesses. Students develop the knowledge, skills, and attitudes necessary to manage the human, physical, and financial resources associated with trade.

PROGRAM	LENGTH
BUSINESS MANAGEMENT	2 Semesters (1 Year)
CREDENTIAL	LOCATION
Ontario College Graduate Certificate	Downtown Toronto

### ADMISSION REQUIREMENTS

- Admission will be considered for applicants with:
- ILAC Pathway 3.2 or IELTS 6.5 with no band less than 6.0 (same for SDS program)\*  
\* Other language proficiency tests accepted include Duolingo (until Dec. 31, 2022), TOEFL, CAE and TOEIC
  - Post-secondary diploma or degree, or equivalent; education or experience in a business setting is desirable.

### INTAKES

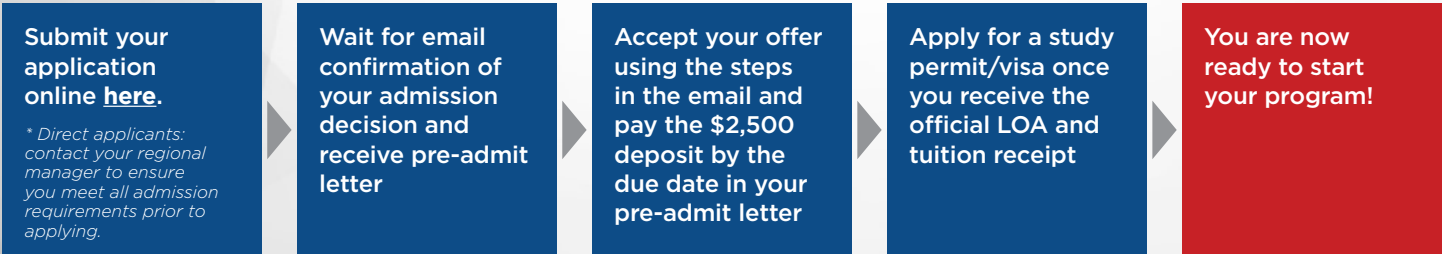
- Fall
- Winter
- Summer

### PROGRAM OVERVIEW

Graduates of this program will be prepared for exciting careers in the field of business. Students will develop the skills to research, analyze, and manage many aspects of business. Graduates will gain specialized career expertise, technical knowledge and skills, as well as practical experience that will enable them to start or further their specific career in business. Business skills obtained in this program will enhance graduate employability and the individual's long-term opportunities for advancement.

Graduates can work in a broad range of domestic and international employment settings, including manufacturers, market research companies, educational institutions, retailers, insurance companies, freight forwarders, brokerage houses, banks, financial institutions, common carriers, trade commissioners' offices, government agencies, international business consulting firms, and other small and large businesses.

### ADMISSION PROCESS



\* Total estimated cost. Course materials are additional and vary per semester

**PROGRAM OUTLINE**

SEMESTER	PROGRAM COURSES	
<b>Semester 1</b> <i>(294 Hours)</i>	Advanced Business Processes	Finance for Non-Financial Managers
	International Business	Financial Analysis
	Current Issues in Business - Seminar 1	Training and Development
	Labour Economics	
<b>BREAK</b>		
<b>Semester 2</b> <i>(294 Hours)</i>	Mathematical Models	Market Research
	Entrepreneurship	Statistical Analysis
	Marketing for Managers	Business Case Analysis
	Current Issues in Business - Seminar 2	

*(Total 588 Hours)*