



In 2020, Georgian College entered into a partnership with the International Language Academy of Canada (ILAC) to form Georgian@ILAC, delivering programs to international students at ILAC's beautiful downtown Toronto campus.

Business Management

This **graduate certificate** program is designed to prepare university and college graduates from a wide range of educational and cultural backgrounds to work as managers in a wide range of businesses. Students develop the knowledge, skills, and attitudes necessary to manage the human, physical, and financial resources associated with trade.

PROGRAM		LENGTH	
BUSINESS MANAGEMENT		2 Semesters (1 Year)	
INTERNATIONAL FEES			
Semester 1	\$8,694.96	Semester 2	\$9,120.38
APPROX. TOTAL PROGRAM COST*			\$17,815.34

ADMISSION REQUIREMENTS

Admission will be considered for applicants with:

- ILAC Pathway 3.2, or IELTS 6.5
- Post-secondary diploma or degree, or equivalent; education or experience in a business setting is desirable.

INTAKES 2022

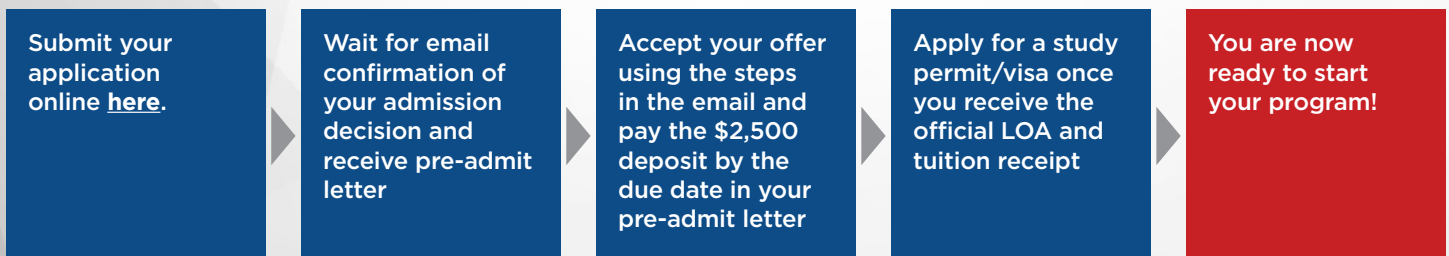
- January
- May
- September

PROGRAM OVERVIEW

Graduates of this program will be prepared for exciting careers in the field of business. Students will develop the skills to research, analyze, and manage many aspects of business. Graduates will gain specialized career expertise, technical knowledge and skills, as well as practical experience that will enable them to start or further their specific career in business. Business skills obtained in this program will enhance graduate employability and the individual's long-term opportunities for advancement.

Graduates can work in a broad range of domestic and international employment settings, including manufacturers, market research companies, educational institutions, retailers, insurance companies, freight forwarders, brokerage houses, banks, financial institutions, common carriers, trade commissioners' offices, government agencies, international business consulting firms, and other small and large businesses.

ADMISSION PROCESS



* Total estimated cost. Course materials are additional and vary per semester

PROGRAM OUTLINE

SEMESTER	PROGRAM COURSES	
Semester 1 <i>(294 Hours)</i>	Advanced Business Processes (ODE)	Finance for Non-Financial Managers (ODE)
	International Business (ODE)	Financial Analysis (ODE)
	Current Issues in Business - Seminar 1 (ODE)	Economic Policy (ODE)
	Training and Development (ODE)	
BREAK		
Semester 2 <i>(294 Hours)</i>	Mathematical Models (ODE)	Market Research (ODE)
	Entrepreneurship (ODE)	Statistical Analysis (ODE)
	Marketing for Managers (ODE)	Business Case Analysis (ODE)
	Current Issues in Business - Seminar 2 (ODE)	

(Total 588 Hours)