



In 2020, Georgian College entered into a partnership with the International Language Academy of Canada (ILAC) to form Georgian@ILAC, delivering programs to international students at ILAC's beautiful downtown Toronto campus.

Global Business Management

This **graduate certificate** program is designed to prepare university and college graduates from a wide range of educational and cultural backgrounds to work as managers in international and domestic businesses. Students develop the knowledge, skills, and attitudes necessary to manage the human, physical, and financial resources associated with international trade.

PROGRAM	LENGTH
GLOBAL BUSINESS MANAGEMENT	4 Semesters (2 Years)

INTERNATIONAL FEES			
Semester 1	\$10,073.60	Semester 3	\$8,187.50
Semester 2	\$9,120.38	Semester 4	\$8,187.50
APPROX. TOTAL PROGRAM COST*			\$35,568.98

ADMISSION REQUIREMENTS

Admission will be considered for applicants with:

- ILAC Pathway 3.2, or IELTS 6.5
- Post-secondary diploma or degree, or equivalent; education or experience in a business setting is desirable.

INTAKES 2021

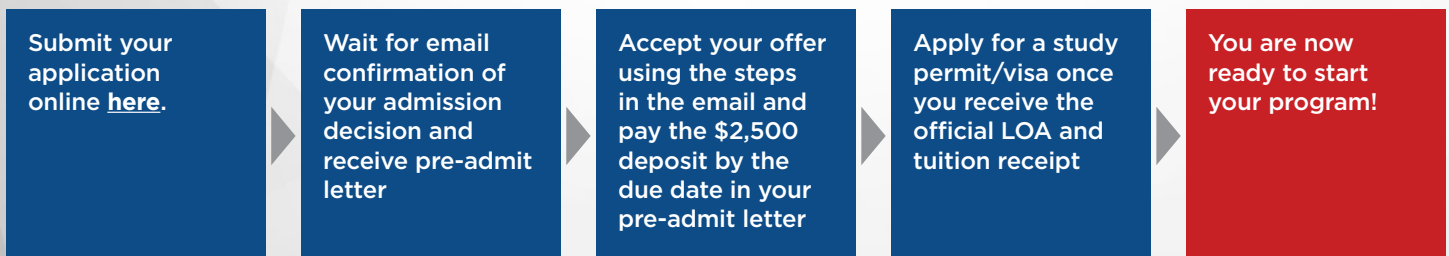
- Summer (*May*)
- Fall (*September*)

PROGRAM OVERVIEW

Graduates of this program will demonstrate the ability to collect, process and interpret data used to support international business and develop, execute and analyze the results of a comprehensive global business plan which includes complete marketing, operations, financial and human resources strategies and tactics.

Career opportunities may include entry-level management positions in research, marketing, sales, project management, information management, supply chain, and finance. Graduates may work in a broad range of employment settings in all sectors of business and industry, in both domestic and international locations. Graduates may also use their entrepreneurial skills to open their own business or act as consultants.

ADMISSION PROCESS



* Total estimated cost. Course materials are additional and vary per semester

PROGRAM OUTLINE

SEMESTER	PROGRAM COURSES	
Semester 1 <i>(252 Hours)</i>	Communications for Global Business Managers	Management Accounting and Finance
	Managerial Economics	Business Statistics and Research Methods
	Global Market Entry Strategies	World Geographies and Cultures
BREAK		
Semester 2 <i>(252 Hours)</i>	Operations Management	Project Management
	Global Human Resource Management	Geopolitics of Trade and Development
	International Financial Management	Global Market Research
BREAK		
Semester 3 <i>(252 Hours)</i>	Career Management for Global Leaders	International Corporate Responsibility
	Innovation in the Global Marketplace	International Marketing Mngmnt & Sales
	Global Supply Chain Management	Global Business Strategy 1
BREAK		
Semester 4 <i>(252 Hours)</i>	Global Management and Leadership	Applied Project - Global Business Management
	Management Information Systems ...	
	Global Business Strategy 2	

(Total 1008 Hours)